



Advertise With Us

About Us

Big Easy Magazine is the online home for progressive New Orleans. We publish original content each week focused on the issues that matter to our community.

Our core values are:

Kindness

Equality

Justice

Compassion

Love

Inclusiveness

Our Readers

Like Big Easy Magazine, our readers are progressive-minded and New Orleans-focused. They tend to be young and educated, and they are passionate about their community.

A few key stats:

40,000+

monthly visitors

6,000+

Facebook page likes

1,100+

mail subscribers

Our Rates

We proudly offer a variety of advertising and sponsorship opportunities that are designed to be within the budget of local businesses. Please contact us to learn more.

Scott Ploof
sploof@bigeasymagazine.com

Unapologetically Progressive.
Uniquely New Orleans.

Work with Us

Advertising Rates

Website ad (640 x 400 pixels)

*Your ad will run on the sidebar on every page across across the website.
The longer you commit to, the lower the monthly rate.*

9-12 months:	\$160/month
4-8 months:	\$180/month
1-3 months:	\$200/month

Email ad (600 x 72 pixels)

Your ad appears in the header of our three-times-a-week email.

1 week: **\$100 (3 emails)**

Advertorial

One of our writers will write a feature-length article about your business.

Per advertorial: **\$200**

Social media ad

We'll post your ad, event, or message to our Facebook and Twitter pages.

Per post: **\$75**

Combine and save. Let us design your ad.

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